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**David Hunt**

# **Forty-five and gaga!**

**Proof that there is life after 45**

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▪ Having restructured the business (to deal with a recession) this section explores the issues and dangers of now being reliant on technology.	

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Human resources

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- When did people stop being people and just become “resources”? This chapter tries to encourage managers and employers to get to understand their most valuable asset – their people.

Year 2000 and all that hype

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- A tongue in cheek (partially anyway) look back at all the predicted disasters that never happened.

Governance Risk and Compliance

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- Getting more serious now with a review of this (GRC) market and why it is important.

Put an end to the compliance blame game

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- Continuing the GRC theme, we now review the dangers of treating compliance as a project rather than embedding it into the fabric of your business.

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How SMEs can benefit from GRC	75
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When SPIN is good

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- Not SPIN in the political sense but SPIN as taught to sales and marketing people to improve the profitability of their sales.

A final thought (or two)

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